

NEIFELD DOCKET NO: MEI/3-DAY
PRIOR ATTORNEY DOCKET NO: 7791-0123-25 CONT



IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: DAY ET AL. CONFIRMATION NO. 1724

US APPLICATION NO: 09/619,134

FILING DATE: July 18, 2000

GROUP ART UNIT: 3622

EXAMINER: DURAN

TITLE: Targeted Marketing and Purchase Behavior Monitoring System

RECEIVED

APR 08 2004

GROUP 8600

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

REMARKS IN REPLY TO 37 CFR 1.193(a) EXAMINER'S ANSWER

Sir:

In response to the 37 CFR 1.193(a) Examiner's Answer mailed February 5, 2004, the applicants submit the following remarks.

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**TRANSMITTAL LETTER AND
AUTHORIZATION TO CHARGE DEPOSIT ACCOUNT**

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

RE: Attorney Docket No.: MEI/3-DAY
Application Serial No.: 09/619,134
Filed: July 18, 2000
Title: Targeted Marketing and Purchase Behavior Monitoring System
Inventor: Larry J. Day et al.
Group Art Unit: 3622
Examiner: Duran

SIR:

Attached hereto for filing are the following papers:

REMARKS IN REPLY TO 37 CFR 1.193(a) EXAMINER'S ANSWER (2 pages)

Our check in the amount of -0- are attached covering the required fees.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106. A duplicate copy of this sheet is enclosed.

31518

PATENT TRADEMARK OFFICE

4/16/04
Date

[Signature]
Richard A. Neifeld, Ph.D.
Registration No. 35,299
Attorney of Record

Printed: April 2, 2004 (4:32pm)

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